## Case Study

## Introduction about Transfer Experience

## Before Transfer

I contracted with mobile phone operator S Company. I paid a monthly fee of 6,000 yen.
Since I had subscribed to the Family discount, WIFI discount, etc., I thought it was affordable.

When I took a closer look, I found that despite having the 50GB contract (compulsory), it wasn't at most 7GB per month.

## After Transfer

With the campaign, my family reexamined the mobile phone charges. The basic charge has been reduced by 3,770 yen from 6000 yen to 2230 yen. Together with my wife, it was 7,540 yen cheaper per month, and we were able to reevaluate the annual communication fee of 90,000 yen above.

With the money we saved, we'd like to enjoy a gorgeous lunch at Sushi Ginza Onodera yearly!

## Price Comparison



| Itemization | Company S | LIFE <br> FORCE | Maximum Difference <br> (Annually) |
| :--- | :---: | :---: | :---: |
| Monthly Fee | 6000 yen | 2230yen | Single 45,240 yen <br> Married 90,480 yen <br> Couple |
| Data <br> Communication <br> Fee | $50 G B$ | $7 G B$ | Use WIFI at your home. <br> No data capacity shortage <br> when checking mail or LINE <br> outdoors. |

